FORESMA Meeting

October 10, 2022

7:00-8:00 via Zoom

In attendance: Kelly Mazzola, Jessi Detert, Claire Jenkins, Meredith Lee, Holly Iosso, Susanne Johnson, Kirsten Blair, Anne Running, Anne Running, Tracy Hirai-Seaton, Jenny Snyder, Lisa Vanderford-Anderson, John Aguilar, Hannah Gorham, Phyllis Fletcher, Alexander Ratushny, Targhee Haveman, Michelle Peters, Ingrid Golosman, Melinda Bullaro, David Bullaro, Karen D, Brian Moynihan, Aleksandra Radmanovic

Welcome (Claire and Jessi)

Approval of Minutes (Kelly) Targhee motions, Susanne seconds. Motion approved

Presidents’ Report (Claire and Jessi)

* Curriculum Night 10/13
	+ Will not participate as FORESMA, due to time constraints. Request that teachers mention FORESMA and explain who we are.
* Need volunteer for Livestreaming concerts (action item)
	+ Need someone to help Brian with the video and audio.
	+ We can train someone. Need to be able to switch cameras from widescreen to closeup, make sure it’s streaming, etc.
	+ Might need to have equipment. Have asked prior operator what would be needed.
	+ One idea is to recruit a Ballard High Digital Film-making student to get service hours.
	+ Potentially could recruit 2 people so no one would have to come more than once in a week.
	+ Kelly will write out a recruitment blurb and send it to Brian and John for approval and then send it to Susanne to be distributed. (action item)

Fundraising Report (Meredith)

* [2022-2023 Fundraising Plan](https://static1.squarespace.com/static/59ba24308a02c7a9179c0bef/t/633b13931effbb5fde29617a/1664816019671/FORESMA%2BFR%2BPlanning%2BTimelineStrategy%2Bas%2Bof%2B10-3-22.pdf)
* Program Fee Update
	+ Reached 50% of our goal at the end of September. Deadline was extended and now we have reached 70% of families. Will determine final number on Friday and publish next week. (Action item)
* Evergreens Update
	+ Ordering has opened and have 44 orders with a $450 profit already.
	+ Selling wreaths, garlands and centerpieces and have ability to ship anywhere.
	+ Need everyone to help advertise. Encouraging people to reach out to broader community. Meredith will send out digital images that can be used on social media.
	+ We will make about a $10 profit per item. Goal is to make $3500 total.
	+ Meredith will follow up with Anne Running about her connection at Haller Lake. (action item)
	+ Evergreen Pick Up Day November 21st 2-6pm
		- New this year - items can be delivered to school and we will use the multi-purpose room for pickup instead of the parking lot.
		- Will have cider, music and try and make it festive.
		- Would like to have 5 teams of 2 volunteers to help the pickup go smoothly and have no lines.
		- Traci Hirai-Sexton, Susanne Johnson and Ingrid Golosman, and Kelly Mazzola have already volunteered to help. Official volunteer recruitment will begin later.
* Fall Dine Outs
	+ Thank you to Kim Kotovic for setting up Dine Outs
	+ MOD Pizza in Ballard November 28th
		- we will receive 20% of items sold that night.
		- Can order online with code or mention it at checkout.
	+ Tutta Bella
		- allows us to do 4 fundraisers
		- All 6 locations will donate 20% of items sold
		- Sunday through Thursday the second week of each month: December 11-15, January 15-19, February 12-16 and March 12-16.
* Upcoming Fundraisers
	+ Local Dine Out in April
	+ Flowers in May for Mother’s Day
	+ Possible pub crawl in June

Treasurers’ Report (Brian and Kirsten)

* [Financial Documents](https://www.foresma.org/day-of-meeting-docs)
* Monthly status
	+ Statement of activity shows income from Evergreen sales and program fees. Expenses include sheet music and instrument rentals.
	+ Currently have $34,000 in the bank.
* Financial Audit Update
	+ Just getting started. Will reach out to volunteers and set up a meeting to do the work before the next meeting. (action item)

PTSA Report (Anne)

* PTSA direct ask update
	+ PTSA is not going to do a fall direct ask.
	+ Have a check that belongs to FORESMA. Anne will follow up. (action item)

Music Directors’ Reports

John Aguilar

* Bands are making progress and every band has at least one song
* Marching band performed at Museum of Flight for a fashion show in September
* 10/8 Drumline at American Heart Association 5K was cancelled
* Coming up is the winter concerts and possibly having the band march around different neighborhoods playing Christmas Carols in December.
* Instrument Needs
	+ Behind on getting enough instruments. Have reached out to local stores to find prices. The shortage seems to be with common instruments like trumpets and flutes.
* Needs to get hotel quotes for Lionel Hampton Jazz Festival and buses. Phyllis will help. Targhee can help, too. Phyllis will work on the bus and Targhee will work on hotels since she is familiar with the area.
* He is starting to write the arrangements and songs for the Atlanta trip. We voted on whether the band should play Love Boat or Smooth Operator. Smooth Operator won.

Hannah Gorham

* Hoping to expand the program and help define and build the culture of the orchestra.
* Planning to go to senior centers to perform Christmas Carols
* Going to play at feeder elementary schools to try and recruit. Possibly come up with mentorship opportunities for elementary and older middle schoolers. Also looking at working with kids from Ingraham and Ballard.

Communications Report (Holly and Susanne)

* Looking for someone else to join the communications team and help with community outreach. The time commitment looks like 1-4 hours per month.
* Please send anything that needs to be posted on Facebook to Susanne
* Parents can help by posting FORESMA information on feeder school newsletters and social media. Feeder schools include Greenwood, Cascadia, Northgate, Broadview Thompson, Daniel Bagley, Viewlands. We ask that volunteer requests and fundraising requests could be posted on feeder schools Facebook pages. (Action item)

Future Agenda Items:

* Financial Review
* Wreath pickup day
* Winter Concerts
* Update on Livestream volunteer

October meeting action items:

* Need volunteer to help with livestreaming concerts
* Kelly will write out a recruitment blurb and send it to Brian and John for approval and then send it to Susanne to be distributed.
* Meredith will determine final number for program fees on Friday and publish it by next week.
* Meredith will follow up with Anne Running about her connection at Haller Lake.
* Brian and committee will complete the financial audit and report out at next meeting.
* Anne will follow up on the FORESMA check that ended up at the PTSA
* Everyone will help advertise FORESMA fundraising and volunteer opportunities on feeder school newsletters and social media.

Next Meeting: November 14, 7:00-8:00pm via Zoom